



Dear Community Partner,

*The Somerset County Wellness Committee and EmPoWER Somerset are partnering once again to offer the 7th annual **5K Race to Wellness** on Saturday, March 28, 2020 at Duke Island Park in Bridgewater, NJ. We are excited to provide this *unique sponsorship opportunity* to gain exposure while supporting a fun, healthy family activity. Proceeds will benefit EmPoWER Somerset and other local non-profits.*

The 5K Race to Wellness unites like-minded organizations working to improve the quality of life for people who live and work in Somerset County. The Somerset County Wellness Committee works to develop a culture of wellness among 1,200 county employees. Non-profit organization EmPoWER Somerset offers programs and services to assist individuals and families in making positive lifestyle choices and operates the Pioneer Family Success Center, providing free events and connecting families in need to resources in Somerset County.

We invite you to take advantage of this exceptional advertising and promotional opportunity. As a sponsor you will be able to showcase your company in our exclusive sponsor tent, have your logo printed on the race shirts given to all registrants and reach thousands through our robust social media campaign. We have provided details of all your sponsorship benefits in this packet and hope you join us in supporting worthwhile non-profits in our community.

Please submit the enclosed **Sponsorship Letter of Agreement** [by February 17th](#) to be included in all promotional material! If you have any questions or would like more information, please contact sponsorship coordinator Ellen Dazet at 908-722-4900 or Ellen@empowersomerset.com. We look forward to working with you on the **Somerset County Wellness Committee 5K Run**. Thank you in advance for your support!

Best Regards,

A handwritten signature in cursive script that reads "Brenda Esler".

Brenda Esler
Executive Director of EmPoWER Somerset
908-722-4900 Brenda@empowersomerset.com

Blue Ribbon Sponsorship: \$5000

- Sponsor name incorporated into event title. For example “Somerset County Wellness Committee 5K Race to Wellness presented by [sponsor organization name]” on all materials and media promotions, including County Online Newsletter (Monthly distribution over 1300) County and Race websites and social media postings
- Category exclusivity
- Top -featured sponsor name or logo on race T-shirt
- Company Logo/name prominently displayed on the finish line banner
- Table space under our exclusive sponsor tent
- GREAT PHOTO OPPORTUNITY
- Company Logo/name displayed at course mile marker
- Logo featured on race bib
- 10 complimentary race entries (includes race T-shirt)
- Opportunity to provide promotional item for race bags
- Opening Ceremony exposure and participation
- First Right of Refusal for next year

Gold Sponsorship: \$2500

- Table space under our exclusive sponsor tent
- Recognition on all media promotions
- Sponsor logo on race T-shirt (to be sized by sponsor level)
- Sponsor logo on event day banner (to be sized by sponsor level)
- Eight complimentary race entries (includes race T-shirt)
- Opportunity to provide promotional item for race bags
- Sponsor logo featured on County and Race websites and social media postings

Silver Sponsorship \$1000

- Table space under our exclusive sponsor tent
- Recognition on all media promotions
- Sponsor logo on race T-shirt (to be sized by sponsor level)
- Five complimentary race entries (includes race T-shirt)
- Opportunity to provide promotional item for race bags
- Sponsor logo featured on County and Race websites and social media postings

Bronze Sponsorship \$500

- Table space under our exclusive sponsor tent
- Recognition on all media promotions
- Sponsor logo on race T-shirt (to be sized by sponsor level)
- Opportunity to provide promotional item for race bags
- Sponsor logo featured on County and Race websites and social media postings

Friend Sponsorship \$200

- Sponsor logo on race T-shirt (to be sized by sponsor level)
- Opportunity to provide promotional item for race bags
- Sponsor logo featured on County and Race websites and social media postings

Company name: _____ Agrees to provide a financial sponsorship for the **7th Annual Somerset County Wellness Committee 5K Run to Wellness** on Saturday, March 28, 2020. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Empower Somerset. As a sponsor, I agree to provide digital art work for all promotional advertising. Payment for sponsorship is non-refundable.

Please check appropriate sponsorship level:

_____ Blue Ribbon Sponsor	\$5000	I will donate: \$_____ to the event.
_____ Gold Sponsor:	\$2500	
_____ Silver Sponsor:	\$1000	
_____ Bronze Sponsor:	\$500	
_____ Friend Sponsor:	\$200	

Sponsor Name		
Address	City	Zip Code
Representative Name	Email	Phone Number/Fax
Authorized Sponsor Signature	Date	

Please send this completed agreement with check by **February 17** made payable to:

Empower Somerset
Attn: SCWC 5K
50 Division Street, Suite 302
Somerville, NJ 08876
or fax: 908-526-7564

Investment Payment and Reservations

- A check payable to Empower Somerset- SCWC 5K is attached.
- I will be sending a check payable to Empower Somerset-SCWC 5K.
- VISA/Master Card *

*Credit card payments may be processed through PayPal – To coordinate, please contact Ellen Dazet at 908-722-4900 or Ellen@empowersomerset.com

Return by fax 908-526-7564 or email Ellen@empowersomerset.com

You will receive a confirmation within 72 hours.