

### CORPORATE PARTNER

2024

# PROGRAM

Empowering Individuals, Transforming Communities...





By joining hands with Empower Somerset, you have the opportunity to be a catalyst for positive change. Your support will directly influence the lives of countless individuals and families, helping them overcome challenges, unlock their potential, and contribute meaningfully to the vibrancy of our community. Your investment will not only strengthen our programs but also reinforce the interconnectedness and resilience of our society as a whole.



# About Us

#### **Our History**

Founded in 1974, Empower Somerset originated as the Somerset Council on Alcoholism and Drug Dependency. Its primary goal was to address substance misuse by providing information, referrals, and treatment assistance. In 2010, the organization underwent a name change to better align with its broadened mission of promoting prevention through the cultivation of protective factors that amplify overall well-being. Two years later, in 2012, Empower Somerset introduced the Pioneer Family Success Center. Serving as a hub for the community, this center facilitates connections to valuable resources and fosters familial bonds through a range of complimentary events, programs, and local initiatives.

#### **Our Mission**

We Empower individuals and families to make positive lifestyle choices by promoting healthy, drug-free communities through education, collaboration, and connections to resources.

#### For 50 years,

For 50 years, Empower Somerset has been deeply entrenched in the central NJ area and beyond, empowering youth, individuals, veterans, and families to live healthier, fulfilling lives. Our legacy of performance and meaningful support has been channeled through various avenues, including prevention education, mental health awareness, life skills training, and connection to resources through our Pioneer Family Success Center. Through these initiatives, we provide vital assistance, education, training, resources, and nurturing relationships that forge resilient and prosperous community members.

"Empower taught me how to identify behaviors in someone who is experiencing mental health or substance issues. I think it's important to have knowledge of these things so I will know where I can provide help." -Danielle, Training Participant

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## **Our Work**



#### **Prevention Education**

- Substance Use Prevention and Life Skills Workshops
- Narcan Training and Distribution
- Somerset County Prevention Hub Warmline
- Screening, Brief Intervention, and Referral to Treatment (SBIRT) Implementation for Schools, Healthcare Facilities, and Community Settings

#### 240 sessions of prevention education delivered in 2022

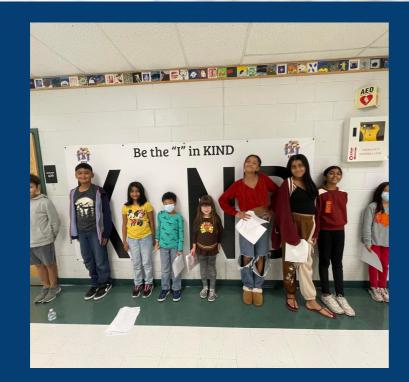
#### **Adolescent School Health**

- Teen Pregnancy and STI Prevention
- Empower Youth Advisory Board
- Teen Speak for Parents/Caregivers
- Social & Emotional Learning (SEL) for Middle and High Schools



#### 6,402 students impacted by school health programs in 2022

## Our Work



#### Mental Health Awareness

- Mental Health First Aid Training for Youth, Adults, and Veterans
- Lifelines Suicide Response and Prevention Program for School Districts
- HELPme App for K-12
   Schools

#### 521 individuals trained in mental health awareness in 2022

#### Pioneer Family Success Center

- Personalized Family Success Plans
- Resource Referrals
- Disaster Relief
- Community Gathering
   Place
- Free Events, Programs, and Activities



#### 388 families and 1,372 individuals served in 2022

### **Partner with Empower**

As a valued partner, you'll enjoy a comprehensive package of benefits throughout the entire year. These perks encompass prominent marketing and social media acknowledgments, fostering heightened engagement among your employees, and exclusive avenues for key personal and professional networking opportunities with fellow business and community influencers.

We believe that this partnership will not only bolster your company's standing but also make a meaningful difference in our community. We are excited to explore the possibilities that lie ahead and the positive impact we can create together.



**Customized Sponsorship:** We understand that each company's needs and marketing goals are unique. If none of the pre-defined packages fully meet your requirements, we are more than happy to work with you to create a customized sponsorship package tailored to your preferences.

#### **Benefits of Sponsorship:**

- Positive brand association with a respected and impactful nonprofit organization.
- Enhanced visibility among a diverse and engaged audience throughout Central New Jersey.
- Recognition as a socially responsible and community-focused company.
- Networking opportunities with other corporate partners, community leaders, and supporters.
- Demonstration of your commitment to mental health and well-being, fostering a healthier community.

### **BECOME A PARTNER**

Empower \$15,000+	<ul> <li>Customized employee engagement program</li> <li>Premier level sponsor perks at three organization- wide fundraising or community outreach events</li> <li>Prominent logo placement on our website homepage all year round</li> <li>Exclusive naming rights for one of our annual events</li> <li>10 social media and Newsletter shout-outs acknowledging your support throughout the year</li> <li>Custom highlight in our Annual Report</li> <li>An opportunity for a company representative to speak at one of our events</li> </ul>
Champion \$10,000	<ul> <li>Gold level sponsor perks at two organization-wide fundraising or community outreach events</li> <li>Logo placement on our website homepage all year round</li> <li>8 social media and Newsletter shout-outs acknowledging your support throughout the year</li> <li>Special highlight in our Annual Report</li> <li>An option to provide branded promotional materials at events</li> </ul>
<b>Builder</b> \$5,000	<ul> <li>Silver level sponsor perks at one organization-wide fundraising or community outreach events</li> <li>Logo placement on our website homepage all year round</li> <li>6 social media and Newsletter shout-outs acknowledging your support throughout the year</li> <li>Highlight in our Annual Report</li> </ul>
Advocate \$2,500	<ul> <li>Bronze level sponsor perks at one major event</li> <li>Logo placement on our website</li> <li>4 social media and Newsletter shout-outs acknowledging your support throughout the year</li> <li>Recognition in our Annual Report</li> </ul>
Supporter \$1,000	<ul> <li>Logo placement on our website all year round</li> <li>2 social media and Newsletter shout-outs acknowledging your support throughout the year</li> <li>Recognition in our Annual Report</li> </ul>

## **Foster our FSC**

#### Nurturing Strong Communities through Healthy Families

Healthy communities are built upon the foundation of strong families. At Empower Somerset, we understand the vital role that families play in shaping the fabric of our society. Our Pioneer Family Success Center (FSC) serves as the ultimate destination in Somerset County for comprehensive family resources and support. Companies and supporters who share our vision for stronger families and healthier communities now have the opportunity to make a lasting impact by "fostering" our Family Success Center.





#### Why Foster a Family Success Center?

By fostering our Family Success Center, you become an integral part of our mission to empower families and strengthen communities. Your support directly funds a wide range of impactful initiatives that drive positive change, such as:

- Parenting Workshops: Equip parents and caregivers with the tools they need to raise healthy and happy children.
- Child & Parent Activities: Create opportunities for families to bond and create lasting memories together.
- Access to Information: Provide comprehensive support and resources to families facing challenges, ensuring they receive the assistance and/or referals they need.
- Resource Distributions: Supply essential resources such as diapers and food to families in need, ensuring their basic needs are met.
- Holiday Events: Spread joy and bring families together during special occasions.
- Volunteer Recruitment & Appreciation: Mobilize a network of dedicated volunteers who share your commitment to building stronger communities.

Join Us Today! Foster our FSC with a \$5,000 or more annual donation that goes towards funding parenting workshops, child & parent activities, resource distributions (i.e. diapers, food, backpacks, etc), holiday events, and more. Together, we can uplift families, strengthen bonds, and pave the way for a healthier, more vibrant community.

Sponsorship Levels :	
Empower (\$15,000+)	Advocate (\$2,500)
Champion (\$10,000)	Supporter (\$ 1,000)
Builder (\$5,000)	Foster our FSC (\$5,000+)
Contact Information :	
Business Organization Name :	Title/Position :
First Name :	Last Name :
Address :	
City :	State : Zip :
Email :	Phone Number :
Billing Information :	
Sponsorship Amount	
Credit Card (Bill Me)	Check Enclosed
Signature of Author	Date

**Connect with Us!** We're here to help you find the best way to join our mission. For questions or to learn more information: Please contact our Director of Development, Melanie Milo, at <u>Melanie@EmpowerSomerset.com</u> or (908) 944-5007.

You can also contact our Executive Director, Kristen Schiro, at Kristen@EmpowerSomerset.com

Your contribution is tax deductible to the fullest extent allowed by law. Empower Somerset is a 501(c)(3) organization EIN 23-7364157

Empower Somerset Empowering Individuals, Transforming Communities Since 1974





# THANK YOU



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